

Safe Communities Wellington County Leadership Table Meeting

WELLINGTON COUNTY MUSEUM AND ARCHIVES

9:30 a.m. March 21, 2018

In Attendance

Gregg Davidson, Wellington County Council
Stephen Dewar, Guelph/Wellington Paramedic Services
Rebecca Brodmann, WDG Public Health
Melissa Potwarka, WDG Public Health
Pasquale Costanzo, Wellington County
Gary Williamson, Wellington North Safe Communities
Blaine Burman, Wellington County
Don Senek, Minto Safe Communities
Allen Welke, Erin Safe Communities
James Wingate, Safe Communities – GET
Alex Post, County of Wellington
Mary Lloyd, Township of Centre Wellington
Kristen Drexler, BBBS of Centre Wellington
Helen Edwards, Mapleton Township
Erin Montgomery, Erin Safe Communities
Sarah Bowers – Peter, CrimeStoppers Guelph Wellington
Danielle Stafford, Rockwood (GET)
Adrienne Crowder, Guelph Wellington Drug Strategy
Christine Veit, Safe Communities Wellington County

- i **Call to Order** – Co-Chair Pasquale Costanzo called the meeting to order at 9:32 am.
- ii **Approval of Minutes – January 17, 2018**- It was Moved by Alex P and Seconded by Gary W that the minutes of the meeting held January 17, 2018 be approved. **CARRIED**

iii **Business Arising from Minutes**

I. **Financial Updates**

(1) Motion to approve Minto Safe Communities Project Expense of \$500.00

- (a) Don Senek made the motion and submitted paperwork prior to Leadership Table Meeting
- (b) Gregg Davidson addressed the LT, stating the process had been changed from LT Approval to Executive Table at the last Leadership Table
- (c) Christine spoke with Pasquale following the meeting, received his approval for the Project Expense and forwarded it onto Wellington County Finance Dpt.

(2) Gregg Davidson – Announcement of the New Budget for 2018

- (a) Mary Lloyd – We have an accumulated reserve of \$49,896.97 – What items would qualify for dipping into the reserve? Deemed as important or County Wide?

Motion to approve Safe Communities Wellington County 2018 Budget

It was moved by Blain B, seconded by Mary L that the Safe Communities Wellington County 2018 Budget be approved. **CARRIED**

II. Distracted Driving Video Contest – Christine Veit

- (1) The Contest is going well. It sounds like we will have participation from a few schools. Erin District, we have spoken to Mark Filion and Jose Martinez from CWDHS. St. Joseph School in Fergus has brought it into their curriculum for Grade's 6 and Grade's 7. Looking forward to the perspective of the elementary students. We still have time. Guaranteed, submissions will be late, like last year. April 18th Deadline.
- (2) Who would like to judge the Distracted Driving Video's? We will pick a date following April 18, 2018.
 - (a) Sarah Bowers-Peter
 - (b) Erin Montgomery
 - (c) Blaine Burman
 - (d) Pasquale Costanzo
 - (e) Alex price
 - (f) Jaime Wingate
 - (g) Allen Welke
 - (h) Tim Yawney
 - (i) Rebecca Brodmann
 - (j) Gregg Davidson
- (3) Alex will figure out how to make them blind to ensure objectivity.
- (4) Overall winner will be announced a May 24 County Council Meeting

iv New Business

(1) Last Call presentation – Rebecca Brodmann

- (a) Guelph Wellington Drug Strategy – Alcohol Stories – Alcohol impacts our lives – Videos include people with lived experiences, as well as the effects on Police (Mary Lou S.), GW Paramedic Service (Joe D)
- (b) Videos have had 275,000 views over 4 months
- (c) Allen W – Alberta would sell a case of beer @ last call to encourage people to go home and drink vs stocking the table with drinks before leaving the bar in Ontario.
- (d) Adrienne C – these videos are awesome offering different perspectives. Alcohol is still the #1 drug of choice and will have a huge impact on a person's life
- (e) Rebecca – 25% of car crashes are connected to Alcohol. Falls are #1 in Wellington County, but why did the fall happen in the first place?
- (f) Alcohol is widely used and socially acceptable. It is the second most harmful drug over tobacco.

- (g) Adrienne C – LCBO has this beautiful magazine encouraging the consumption of alcohol – Marketing and Materials promoting the social acceptance of Alcohol.
- (h) Rebecca – Other Health Units in the province at following with an informative alcohol campaign – Amy Estill – is involved with municipal and provincial legislation surrounding alcohol – The work that has been done in Alcohol – Currently in Knowledge Exchange – Exploring Alcohol Policy.
- (i) Very difficult to encourage decision making that is not out of peer pressure and societal pressures.

(2) Events – Drayton Farm Show, Erin Residents Association, Fergus Lions Home Show

- (a) Drayton Farm Show runs March 28 from 11:00 am to 10:00 pm and March 29 from 11:00 am to 9:00 pm
 - (i) Christine and Pasquale – 11:00 am to 5:00 (March 28)
 - (ii) Alex P – 11:00 am to 4:00 pm (March 29)
- (b) Erin Residents Association @ Centre 2000 in Erin - Home Safety with OPP
 - (i) Erin mentioned there have been a number of break and enters. Starts at 7:00 pm – Don Senek is interested.
- (c) Fergus Lions Home Show – May 9 – 11 – May 9th we will be launching the #Every30Mintues Campaign and focussing on Distracted Driving and impaired driving because of the new marijuana legislation.
 - (i) Mary is able to volunteer on Wednesday
 - (ii) Jim and Barb Potts are available on May 10th
 - (iii) Christine will be there for the duration on May 11th
- (d) Safe Kids Week – June 4 – June 10 – Concussions at home and at play.

v Reports

Falls PAG (Helen Edwards)

- I. Falls PAG is trying to measure the reach. – Spreadsheet tracking on how many screeners have been distributed/how many have been submitted to the health team's
- II. Key Goals will also include the promotion of and participation in SMART
- III. The Falls Video Modules are being widely viewed – 500 – interested in expanding to Rogers as well – Mary Lloyd suggested Cogeco.

Motor Vehicle PAG (Alex)

- I. New project – Walk to School Day – Safety around Cross walks.

Intentional Self Harm PAG (Kristen)

- I. At a transition point; figuring out the mission of the ISH PAG and coming up with concrete strategies.

- II. Looking forward to discussing with Rebecca the evidence informed practices.
- III. Stephen is interested in seeing the outcome from Melissa and Rebecca's work and wants the strategies and actions to be evidence informed.
- IV. Adrienne c – Unintentional Self Harm – Opioid health Unit
- V. Mary L – Accidental Poisonings are #4 – this will, be an opportunity to combine. Already began to discuss targeting youth and older adults.

5. Community Groups –

I. Erin Safe Communities (Erin)

- Reinventing Erin Safe Communities
- Created the Facebook Page to promote awareness
- May 26 – Sidewalk Sale Celebration
 - Requires the Intoxication Goggles and plasma cars – Christine to give to Erin.

II. Minto Safe Communities (Don Senek)

- Minto Safe Kid's Day is Thursday May 4th. 9-3 pm at the Palmerston Arena
- Adult Safety Day in October (Date TBA - Legion)

III. Wellington North (Gary Williamson)

- Youth Dances are still well attended, but it is the same people helping out – Burn out – Challenging to get volunteers.
- Holding a AED/CPR training course to ensure people are not afraid to use the AED's
- **Interested in bringing Matt McCoy in potentially. He is at an event in Owen Sound. He partnered with Women in Kincardine. The Addicts Attic Outreach**
- <http://owensoundhub.org/life/4336-a-junkie-speaks-out.html>

IV. Guelph/Eramosa Safe Communities

- Meeting with 4h to try different avenues of engagement and awareness
- Looking forward to utilizing the data that is being analyzed once it is ready to move forward with some projects.

6. New Business

- i Thoughts from the Floor
 - a. Alex price – Good Neighbour Medical Presentation. For more information: <http://www.goodneighbourmedical.com/about.html>
 - b. Good Neighbour Medical began as it's founders were in university. As life-long first aiders, they would inform new neighbours of their willingness to help in emergencies. Soon a method of identification was needed, and that is where the window sign came from. Many times they were asked why they did this, and they responded:

- c. Good Neighbour Medical does not replace any health care services, we simply are an addition to the process.
- d. Today, both founders work in their fields of expertise; Alex is an Emergency Manager, and Eric is a paramedic.
- e. Mary Lloyd – Leaving Centre Wellington Council to accept a new role within Wellington County Council
- f. **Adrienne C – GWDS is holding Naloxone training - April 5:30 to 9:30**
 - i. GWDS wants to bring it out to Wellington County
 - ii. Pasquale – is it harmful to the person being administered it? What if someone is wrong and you aren't overdosing?
 - iii. Adrienne – There are always concerns about secondary side effects
 - iv. There are concerns with people brought back quickly – Will come out swinging – Scary Process
 - v. Nasal is available vs Needle.
- g. **Kristen – Question from Barb – Are we part of the Community Crises Response Protocol?**
 - i. What is that?
 - ii. Alex mentioned there is something similar to that, but Safe Communities WC would not be the organization that would take part.

6. Adjournment

The group was adjourned at 11:45 AM. The Next Leadership Table meeting is scheduled for May 16, 2018 at 8 a.m. (Priority Advisory Groups) and 9:30 a.m. (Leadership Table) at the Wellington County OPP Detachment (Aboyne)