



**Media Advisory & Photo Opportunity:
Safe Communities Wellington County Celebrates Parachute Safe Kids Week**

Wellington County, May 30, 2018 – Media are invited to visit a Safe Kids Week Table at Victoria Park Fields, Fergus to learn more about Kids and Concussion.

Parachute Safe Kids Week aims to raise awareness about preventable injury, which remains the leading cause of death among Canadian children. Now in its 22nd year, Safe Kids Week events will be held in Wellington County and in communities across the country.

Parachute Safe Kids Week takes place June 4 to 10, 2018 and will focus on *concussion at home, at play and on the road*. The campaign encourages parents and caregivers to help their children become leaders in safety by teaching them to be active and safe, and helps parents understand how to prevent, recognize and manage injuries including concussion. We also encourage everyone to support Safe Kids Week on social media by using the hashtag #KidsAndConcussion.

All Wellington County Library Branches will have programs and activities throughout Safe Kids Week to educate families about concussions.

Who:

Safe Communities Wellington County

Where and When:

Victoria Park Fields, Fergus - Thursday, June 7, 2018 from 5:30 pm to 7:30 pm

MEDIA CONTACTS

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