

Teen Video Contest: What Does Distracted Driving Mean to YOU?!

Wellington County, ON- February 2017

Distracted driving is a major concern on our roadways. However, it is even more concerning with the youth population: 15-19% of all fatal crashes involving teen drivers are a result of distracted driving.

Minto and Wellington North Safe Communities Committees along with Safe Communities Wellington County and North for Youth Community Group are partnering on an initiative to create awareness about distracted driving. The focus is on youth sharing their own message about distracted driving with their peers and, as a result, the greater community. This is a unique opportunity for youth to creatively express their opinions, thoughts, and suggestions around distracted driving.

The contest will run from February 6th - March 20th, 2017. All students who attend Wellington Heights, Norwell, Centre Wellington, and Erin District Secondary Schools are welcome to participate in the contest. Students will compete against their peers from their school; a total of 25 entries per school will be permitted. Each school will have 2 prizes: 1st place will win \$150 and 2nd place will win \$100. Each student who enters a submission is eligible to receive 8 volunteer hours.

For more information: speak to your school resource officer, pick up an application package from your school secretary, and check out <http://wellington.safecommunities.parachutecanada.org/> or <http://www.wellington.ca/en/index.asp>.

One video. One message. Countless lives saved.