



Safe Communities Wellington County: Strategic Plan

2018-2022

Our Vision: To make Wellington County the safest and healthiest place to live, learn, work and play in Canada

Our Mission: To support the establishment and implementation of a coordinated approach to addressing safety issues in the County of Wellington as identified in the November 22, 2017 Injury Prevention Priority Setting Exercise.

Our Guiding Principles:

- Multi-sectoral partnerships and shared responsibility
- Culturally appropriate
- Evidence-Based
- Includes crime and other injuries (intentional and unintentional)
- Respect
- Awareness
- Accessibility
- Education

Our Short-Term Objectives	Our Long-term Objectives
<ul style="list-style-type: none"> ✓ Create awareness by networking with new and existing partners ✓ Successfully complete and submit annual report cards to Parachute Canada ✓ Develop and implement evidence-based activities for addressing the identified needs within the community ✓ Monitor and evaluate activities to ensure initiatives are implemented as intended and to quantify number of people reached with actions ✓ 	<ul style="list-style-type: none"> ✓ Maintain ongoing, sustainable funding through the Police Services Board in Wellington County ✓ Fundraise and seek-out sponsorship for additional funding for project and activities ✓ Monitor and evaluate activities to ensure sustainability and effectiveness of programs ✓ Grow our capacity to address emerging concerns in the community ✓ To have an effective and collaborative approach to addressing safety issues in Wellington County through coordinated efforts of community partners ✓ Maintain Safe Community



	Designation ✓ Facilitate implementation of activities that will address the injury categories identified in our Priority Setting Exercise ✓ Maintain a strategic plan to support the identified priorities
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Our Injury Categories	
-	Falls
-	Motor-vehicle collisions
-	Intentional Self-Harm
-	Pedestrians & Cyclists
-	Agricultural, Machinery & Tools
-	Sports & Recreation
-	Accidental Poisonings

These seven categories were identified during the PSE. During the next four years, additional safety and wellness categories may emerge.

Indicators	
Population-level indicators	<ul style="list-style-type: none"> - Deaths - Potential Years of Life Lost - Hospitalizations - Emergency-Room Visits - Length of Stay
Project Specific Indicators (TBD based on project type, scope, etc.)	<ul style="list-style-type: none"> - Examples: - Number of people reached/engagements - Awareness, knowledge, attitudes of people - Feedback from public and leadership - Survey data - Materials produced and distributed - Media attention - Social media engagement - Returning participants