



RULES AND REGULATIONS

“WHAT DISTRACTED DRIVING MEANS TO ME” VIDEO CONTEST

The Distracted Video Contest

The Minto Safe Community Committee and the North Wellington Safe Community Committee are pleased to invite all current students who attend Norwell, Wellington Heights, Centre Wellington and Erin Secondary Schools to create a **60-120 second video** outlining your views on the hazards of distracted driving. Students may work on this project as **individuals or in groups with a maximum of 4 students**. All videos will be judged by designated Safe Community members of Wellington County on creativity, the ability to convey your message, as well as including the phrase “What distracted driving means to me.”

Contest begins: Monday February 6, 2017

Contest Closes: Monday March 20, 2017 with video submissions made by the time of school closing on March 20, 2017.

CONTEST DETAILS

Who Can Enter?

All current students of Norwell, Wellington Heights, Centre Wellington and Erin Secondary Schools. **Students can earn up to 8 community service hours** for participating in the contest. Students may work on this project as **individuals or in groups with a maximum of 4 students. A maximum of 25 entries per school.**

Rules and Regulations

1. To create a 60 - 120 second video explaining what distracted driving means to you.
2. Outline the negative consequences of distracted driving, and understanding the laws as they apply to distracted driving.
3. All video entries must include the phrase, “what distracted driving means to me.”
4. Videos must not depict any brand or logo, or any specific names of organizations (including any familiar songs, jingles or copyright music).
5. Videos must not depict any illegal activity, criminal offenses, profanity, sex, or violence on individuals or organizations.
6. The operation of a **moving** motor vehicle is not permitted.
7. All videos should present a problem as well as a solution to the problem in their video.

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8. Students may work on this project as **individuals or in groups with a maximum of 4 students.**
9. A completed and signed consent form must be submitted with every entry, and all participants appearing in or filming the video must sign the consent form.
10. Any video that fails to meet the requirements listed above will be disqualified.
11. Relatives or guardians of submitted videos will be disqualified from judging any video entry.
12. Videos must be submitted in mp4 format.
13. Winners will be notified by a member of the Minto SCC or the North Wellington SCC.

How to Enter

In Person:

1. Pick up a Video Contest Envelope from your school office and submit your **completed and signed consent form** with your DVD video or USB stick, **in the supplied envelope**. Please take your sealed envelopes to the school office and a representative from Wellington County Safe Communities will pick them up.

Judging and Prizes

1. All videos will be judged by members of the Minto SCC and North Wellington SCC. Family members or guardians of student entries will not be eligible for judging.

Frist Prize for Each School

- \$150 Cash (to be divided equally if more than one person)

Second Prize for Each School

- \$100 Cash (to be divided equally if more than one person)

Community Service Hours

All participants who enter the contest or take part in the filming of a video can apply for up to 8 community service hours. Students must ensure that the Minto SCC and North Wellington SCC Video Contest fits within your school community service policy and guidelines.

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CONSENT, RELEASE AND USE OF VIDEO FORM

1. All winning video entries become the property of Wellington County Safe Communities.
2. Contestants agree to have their video viewed by the Minto SCC and the North Wellington SCC panel, and to be potentially presented through Wellington County Safe Communities to other high schools, or released to the media.
3. If selected as a contest winner or runner up, entrants agree to have their name, school and video published on the Wellington County Safe Communities website and released to the media.
4. All who participate in the filming of the video must sign and complete the consent form.
5. Contest closes Monday March 20, 2017.

**CONSENT FORM AND AGREEMENT TO RELEASE VIDEO
FOR INDIVIDUAL OR GROUP ENTRIES**

I/We hereby give Wellington County Safe Communities, and/or their external group; Minto SCC and North Wellington SCC, the absolute right and permission to copyright, publish or use pictures or video of me, in which I may be included in whole or in part with reproductions in colour or otherwise made through any media for art, advertising, trade or any other lawful purpose.

I/We hereby waive any right that I/We may have to inspect/or improve the finished product or the advertising copy that may be used in connection therewith, or the use to which it may be applied.

I/We hereby release, discharge and agree to save members of the Wellington County Safe Communities, and/or their external Wellington County safe community groups from any liability by virtue of any blurring distortion, alteration, optical illusion or use in composite from whether intentional or otherwise that may occur or be produced in the taking of said pictures, or in any processing tending towards the completion of the finished product.

I/We have read and agree to all terms and conditions outlined in this Details and Consent Form.

Name of School

Student Name (print clearly)

Signature

Date

Student E-Mail Address

Phone/Cell

Parent/Guardian Name (if under 18 years of age)

Signature

Date

"What Distracted Driving Means to Me" VIDEO CONTEST

2. _____
Student Name (print clearly) Signature School Name Date

Parent/Guardian Name (if under 18 years of age) Signature Date

3. _____
Student Name (print clearly) Signature School Name Date

Parent/Guardian (if under 18 years of age) Signature Date

4. _____
Student Name (print clearly) Signature School Name Date

Parent/Guardian (if under 18 years of age) Signature Date